



## *2008 WUSV Sponsorship Opportunities*

DATE: November 30, 2007  
FROM: Johannes Grewe, 2008 WUSV Coordinator

**SUBJECT: SPONSORSHIP OPPORTUNITIES – WUSV 2008**

United Schutzhund Clubs of America is proud to announce that in October 2008, the WUSV World Championships will be held in Cincinnati, OH. This marks only the second time that the United States has hosted this prestigious event. The WUSV – World Union of German Shepherd Dog Clubs has 72 member clubs that are more than half a million members strong throughout the world. This will be a tremendous opportunity to reach thousands of your highly targeted potential customers through advertising and sponsorship.

There will be about 130 handler/dog teams representing about 35 countries from around the world competing in the event. We are expecting about 2500+ spectators during the course of the event. Previous events have generated over 1 Million web site hits.

On behalf of everyone on the WUSV 2008 Committee, thank you for your continued support of the United Schutzhund Clubs of America, schutzhund events and programs, and your commitment to the German Shepherd Dog. Our goal is to ensure that the WUSV 2008 is nothing less than a world class event and a once-in-a-lifetime opportunity for all who participate. An event of this magnitude would not be possible without the support and partnership of great companies like yours.

The dates for the events are as follows:

<i>Monday, October 6<sup>th</sup>, 2008</i>	<b>Teams Arrival / Registration</b>
<i>Tuesday, October 7<sup>th</sup>, 2008</i>	<b>Stadium Practice</b>
<i>Wednesday, October 8<sup>th</sup>, 2008</i>	<b>Stadium Practice / Draw Night</b>
<i>Thursday, October 9<sup>th</sup>, 2008</i>	<b>Competition Begins</b>
<i>Sunday, October 12<sup>th</sup>, 2008</i>	<b>Closing Ceremonies</b>

**PROPOSAL:**

We hope that you will take advantage of this exciting opportunity, as there are only a limited number of sponsorship spots available for this event. Our committee is honored to invite you to serve as a sponsor for this event, gaining vast presence and visibility on an international scale. This is an excellent opportunity for your brand to be face to face with thousands of valuable customers at the world's premier working German Shepherd Dog event.



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*The following levels of sponsorship are available in limited quantities.*

*If you are interested or have questions please e-mail [contact@wusv2008.org](mailto:contact@wusv2008.org) with your contact information and we will contact you to discuss the package or options that best fits your needs.*

### **Gold Package – Proposed Contribution \$4000**

**Availability - 2 Packages**

- 10x20 Booth space with a premier location at the event.
- Banner space at premier locations at the event.
- Banner space at the draw night.
- Audio advertisements throughout the competition.
- A full page ad in the event catalog. (Sponsor Supplies)
- Your company's logo/ad with link on the official 2008 WUSV website.
- Your company's ad on stadium Jumbo Tron (Sponsor Supplies).
- Your company's ad literature placed in all competitors packages

### **Silver Package – Proposed Contribution \$2500**

**Availability – 3 Packages**

- 10x10 Booth space at the event.
- Banner space at the event.
- Banner space at the draw night.
- A ½ page ad in the event catalog. (Sponsor Supplies)
- Your company's logo/ad with link on the official 2008 WUSV website.
- Your company's ad literature placed in all competitors packages

### **Bronze Package – Proposed Contribution \$1000**

**Availability – 5 Packages**

- Banner space at the event.
- Your company's logo/ad with link on the official 2008 WUSV website.
- A 1/4 page ad in the event catalog. (Sponsor Supplies)
- Your company's ad literature placed in all competitors packages

### **Individual Options**

- Banner space in the stadium - \$200 per banner
- Banner space at the practice field - \$50 per banner
- Banner space at draw night - \$50 per banner
- Catalog Ads (color)– ½ page \$600, Full page \$1000
- Vendor Booth – 10'x10' \$1000, (only 10 available) 10'x20' \$1700 (only 6 available)
- Web site Add & link \$600